

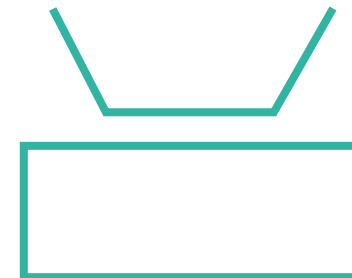
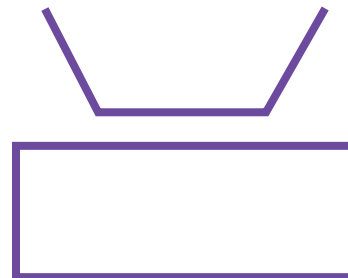
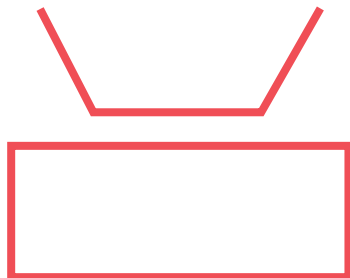
Product Management First Steps

with Doug Winnie

Feature Categories

Instructions

Identify the three categories you have for your product, then write or place sticky notes above each category to organize features into groups.



Feature Categories

Instructions

Identify the five categories you have for your product, then write or place sticky notes above each category to organize features into groups.



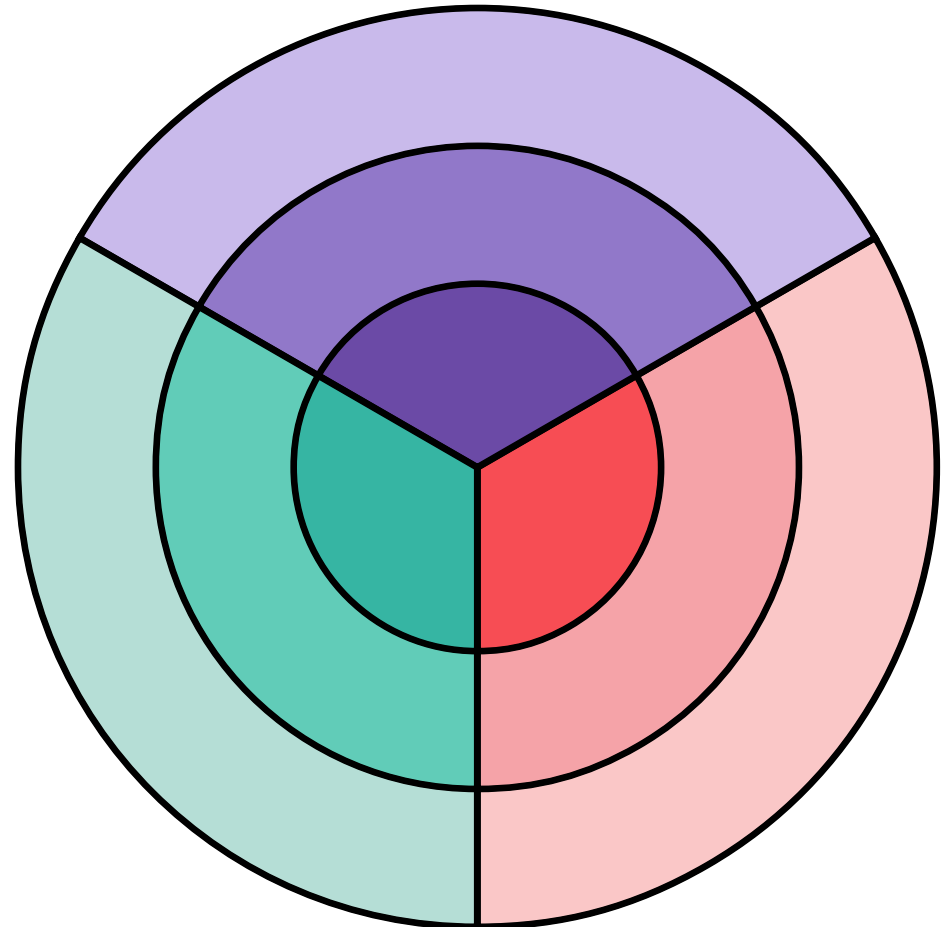
Feature Chart

Instructions

Use the chart to prioritize your features based on three categories, using three periods of time. Below, define the periods of time and categories you will use for your product.

Time Periods
<input type="text"/>
<input type="text"/>
<input type="text"/>

Product Categories
<input type="text"/>
<input type="text"/>
<input type="text"/>

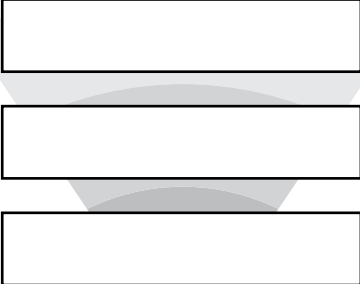


Feature Chart

Instructions

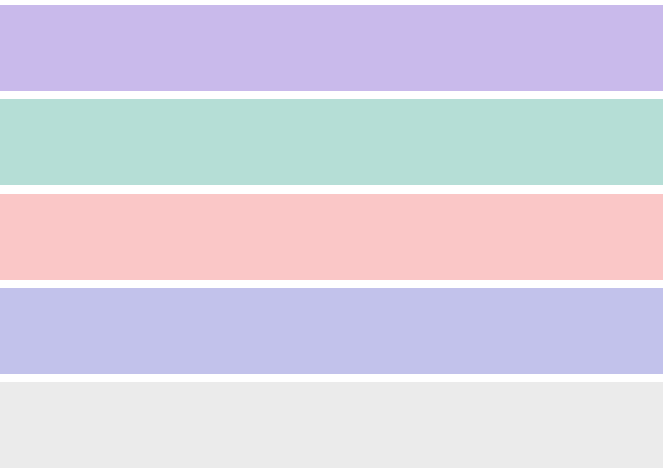
Use the chart to prioritize your features based on five categories, using three periods of time. Below, define the periods of time and categories you will use for your product.

Time Periods

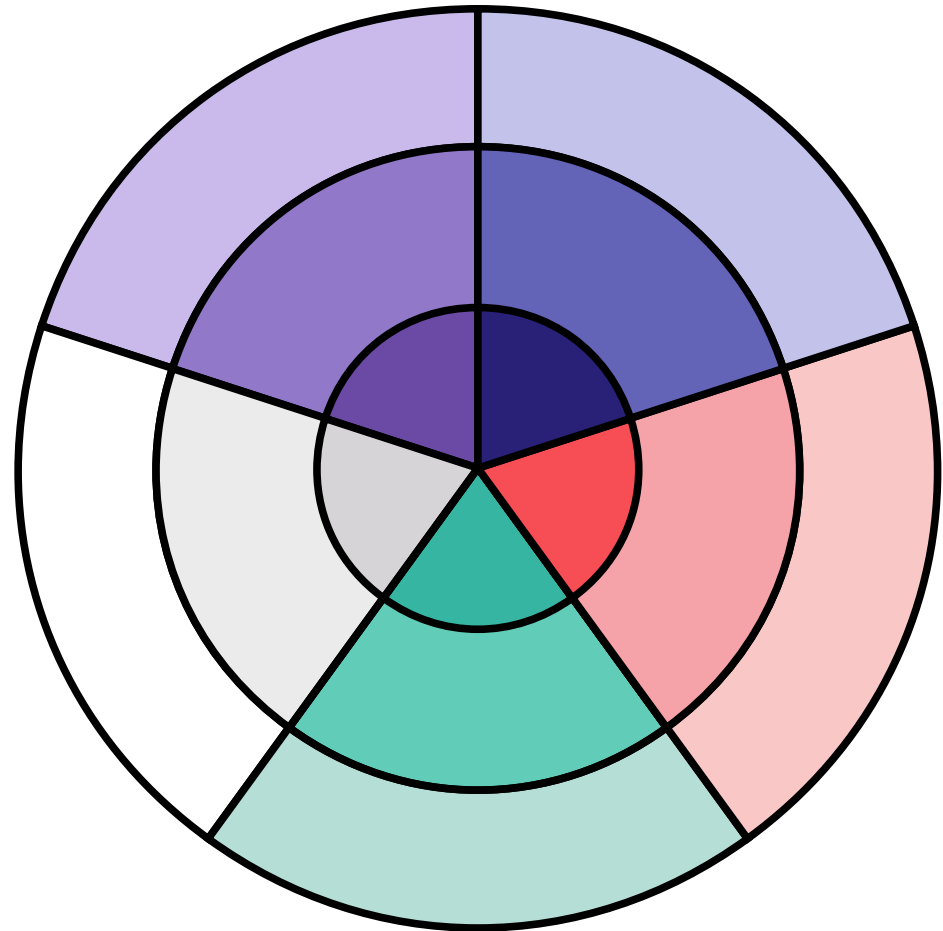


A form titled "Time Periods" containing three empty rectangular input boxes stacked vertically, intended for defining the three time periods used in the feature chart.

Product Categories



A form titled "Product Categories" containing five horizontal colored bars stacked vertically. From top to bottom, the colors are light purple, teal, light red, medium purple, and light grey. These colors correspond to the segments in the feature chart.



Forces on Your Product

Instructions

Use this timeline to draw flags for events or trends that are helping or hurting the success of your product. Place flags based on specific events above the timeline. Indicate general trends below the timeline.

